

Content Outline

Jeeho Kang

10/28/2025

Project Title: Toilet Paper Orientation Microsite

https://en.wikipedia.org/wiki/Toilet_paper_orientation

Present the famous “over vs. under” debate through history, arguments, public opinions, and cultural meaning.

- **Page 1: Home / Overview** - Introduce the concept of toilet paper orientation (“over” vs. “under”) and why it became a familiar debate. Define both orientations, show simple comparison visuals, and explain why people care (aesthetics, hygiene, convenience).
- **Page 2: History** - Describe the invention of perforated toilet paper and the 1891 patent showing the “over” orientation. Highlight the 1977 *Ann Landers* column that sparked nationwide discussion and later media references that kept the topic alive.
- **Page 3: The Debate** - Present both sides' main arguments.
 - **Over:** easier to see and grab, cleaner, allows decorative fold, shows branding.
 - **Under:** tidier appearance, safer around pets or toddlers, prevents unrolling in RVs.
 - Mention other dispenser styles that bypass the issue.
- **Page 4: Public Opinion & Culture** - Summarize surveys (around 70% prefer “over”), behavioral habits, and sociological insights into everyday routines.
- **Page 5: Sources** - Cite the original Wikipedia article and additional references such as patents, surveys, and cultural mentions. Include image or illustration credits.