

Nov 6th Notes

What works:

- The layout communicates a clean, informational tone which was my goal for this project.
- The minimalist typography generous spacing (negative spaces) make the content approachable.
- The soft blue and muted red in the mockup A especially fits the overall tone and my intent very well.
- Headings feel modern and readable supporting my goal of clarity and simplicity and the large headline helps understand the content very well.
- I really appreciate the dashed-line paths and rounded box for visual aesthetics.
- The structure follows the content outline well and guides readers through the topic logically.

What may need to change:

- While the visuals are strong, the margins are too tight to the edge.
 - Especially in the mobile view, the font size is too big which may feel overwhelming when viewed in smaller size.
 - The transition from “over and under debate” to the “debate throughout history” section feels a bit disconnected. It could use clearer connective elements or visual cues that allude to the discussion moving from description to cultural analysis.
 - The visuals are strong but the text blocks compete for attention. I would like the readers to feel gently guided.
 - Wish the colors were more muted and minimal. For example, the blue and red are too bright and strong. Also, I want less color overall.
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- Design 2, but with muted colors/maybe do the outline of the text boxes in the same dashed line motif that carries thru the page